

Move More

S H E F F I E L D

MOVE MORE Priorities 2022-2023

The Move More Strategy is a five-year physical activity strategy for Sheffield. We have worked with partners to establish the second priorities plan for 2022-2023. We know that the physical activity landscape will continue to change and that we can't always foresee these changes. We are committed to keeping an open and flexible approach and allowing priorities to change over time.

This document outlines firstly, the cross-cutting priorities that are relevant to everything physical activity related in Sheffield. Secondly, it highlights the co-produced priorities from the six Move More subgroups.

The subgroups will use a more detailed action plan to address these priorities, working collaboratively with a network of partners across the city. Collectively these priorities will help to direct activity across the

city and sustain focus on the actions that will have the most impact.



The Move More strategy outlines **10 principles** or ways of working that will help to achieve system change. City-wide progress will be shared throughout the year on the **Move More website**.

Cross Cutting Priorities

Build capacity



Focus resources to help develop our workforce across the system in each of our priority areas outlined below.

Connect, learn and share



Support and grow physical activity networks across Sheffield. To further develop ways to capture and share learning and to evaluate Sheffield's approach including working with stakeholders to embed the PhD student in evaluating the whole system approach in the city.

Celebrate



Celebrate physical activity in Sheffield, showcase the great work that goes on across the city and develop international links with other cities. This will be done regularly throughout the year with a focus on Move More month in June.

Communities

- Continue to support partner organisations in communities with the lowest levels of physical activity.

For example, support the Move More Empowered Communities project to increase capability and capacity for physical activity and support partner organisations in connecting their work across Sheffield.

- Coordinate, connect & support physical activity projects across Sheffield and identify opportunities for future investment.

For example, continue to deliver the 'Active Through Football' project and work with other stakeholders including Sport England and Football Foundation to identify opportunities for further investment into Sheffield.

- Identify and secure funding in a connected and cohesive way consistent with Move More principles.

For example, connect communities and organisations into the Playzones project and share learning across Sheffield.



Education

- Explore how we can embed physical activity into all educational settings in Sheffield.

For example, by further strengthening networks across early years, higher education and further education networks.

- Targeted delivery of projects and support for education partners focusing on schools and pupils where need is greatest.

For example, Dame Kelly Holmes Trust 'On Track To Achieve'.

- Support schools to deliver 30 active minutes of physical activity for all pupils

For example, develop activities that promote fundamental skills in younger children to close the covid gap.

- Enhance networks so that children and young people are able to transition from being active at school to being active in their community.

For example, develop links between schools and green spaces, support the outdoor learning agenda, support development of club: school links.

Health and Social Care

- Support social prescribing initiatives that embed physical activity into healthcare.

For example, develop clinical pathways to physical activity e.g. Sheffield Physical Activity Referral Scheme (SPARS).



- Support secondary care partners to embed physical activity initiatives, connect and share learning across the wider system.

For example, Support Sheffield Teaching Hospitals tobacco treatment team to work closer with social prescribing teams and other support services in the city. Continue to support Sheffield Children's Hospital in implementing the 'Active Hospitals' project.

- Support active travel developments in Sheffield.

For example, identify opportunities to connect, support and amplify the voice of healthcare staff.

- Create opportunities for healthcare teams to come together, share ideas and learn from one another.

For example, by convening a Move More Sheffield Healthcare event during Move More Month in 2023.

Environments & Active Travel

- Support and champion our parks & green spaces and implement Active Parks initiatives.

For example, in Parkwood Springs, Oxley Park, Ellesmere Park and Ecclesfield Park.

- Support initiatives that aim to connect people with active travel and green spaces across the city.

For example, Park Cycle infrastructure funding.

- Connect Active Travel investment opportunities to wider projects and partners.

For example, work with communities and stakeholders including Sheffield City Council's Transport Service to shape the active travel plans in the city.

- Connecting this work into wider systems and ensuring that learning is shared. Work with partners to support local communities to implement physical activity initiatives.

For example, 'Playzones' and support the development of a citywide 'Play Streets' policy.



If you have any questions or would like to find out more please email us at ncsem@shu.ac.uk

Sport

- Support large sports events and help to identify new opportunities in the city including legacy work.

For example, work with partners to deliver the Rugby League World Cup and the legacy from the Women's European Football Championships.

- Support community sport projects.

For example, 'Active Through Football' and the development of the 'Playzones' project in partnership with the Football Foundation, to ensure we effectively engage with communities and stakeholders.

- Support National Governing Bodies and partner organisations to increase access to sporting opportunities.

For example, working with National Governing Bodies including those involved in the 'Playzones' work, British Cycling, and also developing inclusive sport opportunities with partners across Sheffield.

- Support Sheffield City Council in the launch and implementation of their sport and leisure strategy.

For example, by supporting the delivery of the strategy and ensuring alignment with other citywide agendas.